



David Lefebvre

Product Owner

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Highly dynamic and results-driven professional with extensive experience in product ownership, application development, and project management. Compelling communicator well-versed at fostering and developing positive professional relationships with diverse and multicultural stakeholders across several countries. Expert at spearheading Agile and Scrum practices in accordance with quality standards. Technically-adept leader skilled at improving processes to maximise efficiency and optimise the user experience across multiple applications.

Areas of Expertise

- ◆ Product Ownership
- ◆ Application Development
- ◆ Risk Management
- ◆ Project Management
- ◆ Training & Mentoring
- ◆ Change Management
- ◆ UX Design & Testing
- ◆ Stakeholder Engagement
- ◆ Digital Transformation

Professional Experience

Tadaweb, Luxembourg
Product Owner

05/2021 – Present

Define product strategy and product vision in collaboration with multifunctional product teams including CPO, POs, and UX Designers. Liaise with key stakeholders to outline business needs and formulate internal policies. Coordinate training and mentoring of Product Owners and Scrum Masters. Capture, analyse and interpret data to inform strategic business decisions. Outline product road maps, provide updates and prepare reports.

- Spearheaded ownership and management of GEOINT (Geospatial Intelligence) features embedded into OSINT (Open-Source Intelligence) web platform in collaboration with four countries.
- Oversaw realisation of user interviews to define the most valuable needs
- Collaborated with the development team to coordinate redaction of Epics User Stories, User Stories and Sprint Goals.
- Reviewed and simplified existing User Experience (UX).
- Assisted Quality Assurance team to implement Automation Testing; ultimately maximising efficiency.
- Drove Agile change management of the company with 80+ people.

Ekonoo, Luxembourg
Scrum Master & Agile Coach

02/2020 – 04/2021

Led Agile management of pension-insurance investment start-up providing B2B and B2C services. Monitored Scrum processes and events of three development teams in addition to overseeing Kanban processes of two business teams. Directed risk management processes and implemented mitigation strategies. Collaborated with cross-functional and diverse colleagues across day-to-day operations. Liaised with key stakeholders to outline business needs and respond to queries. Upheld compliance with relevant regulatory requirements and internal policies.

- Successfully set up backlogs, including Epics, User Stories and Tasks.
- Provided guidance and educated multifunctional teams on backlog refinements and product backlog maintenance.
- Removed impediments during follow-up of actions taken during retrospectives.

BGL BNP Paribas, Luxembourg **Product Owner**

05/2019 – 02/2020

Liaised with stakeholders and multifunctional departments to define business needs and prepare business strategies. Reviewed and tested developed features; troubleshooting and resolving issues. Collaborated with diverse product owners and development teams across day-to-day operations. Gathered and analysed data to inform decisions.

- Successfully developed credit and debit card features on mobile applications in collaboration with two development teams.
- Oversaw redaction of user stories in collaboration with development teams and designers.
- Liaised with 20+ stakeholders across Marketing, Customer Service, Design, Mobile, and Digital Transformation to define essential development features

Eurofins, Luxembourg **Product Owner**

05/2018 – 02/2019

Defined and analysed business needs in collaboration with stakeholders from various international laboratories (Nantes, Amsterdam, and Hamburg.) Assisted developments with Scrum development teams and tested developed features with testing teams.

- Successfully oversaw the realisation of SVR application and managed backlog of laboratory reporting application through coordination of three multifunctional development teams.
- Remodelled and optimised user experience of application to improve efficiency; reducing time spent on application by 50%.

Amaris, Vietnam **IT Project Manager**

11/2016 – 05/2018

Coordinated project management processes; outlining project scopes, establishing road maps, and tracking progress. Defined milestones and created user stories in the backlog. Troubleshot technical issues to identify and resolve problems.

- Led development of 10+ recruitment application projects, including CV parser used by applicant tracking system; ultimately parsing 8K+ CVs across 40+ different countries.
- Oversaw insurance of resource availability and allocation of 10 ASP.NET developers.
- Upheld technical feasibility through challenging and resolving technical referents.

Additional Experience

COBOL Analyst Developer, *ING Luxembourg*

COBOL Analyst Developer, *BNP Paribas*

Education

Master of Science in Engineering

National Institute of Applied Sciences (INSA)

Licenses & Certifications

Professional Scrum Product Owner level II (PSPO II), *Scrum.org*

Professional Scrum Master Level II (PSM II), *Scrum.org*

Professional Scrum with User Experience Level I (PSU I), *Scrum.org*

Scaled Professional Scrum (SPS), *Scrum.org*

Professional Agile Leadership Level I (PAL I), *Scrum.org*

Professional Agile Leadership, Evidence-Based Management (PAL-EBM), *Scrum.org*